Your Unfair Advantage

CAMDEN RONCKA



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Your Unfair Advantage: How Your Natural Style Beats Any System



Agenda

- 1. Introduction
- 2. Background
- 3. Work History and What I've Learned
- 4. What Style Means to Me
- 5. Close















- 1. No camera
- 2. No forcing next steps
- 3. No agenda
- 4. Little to no follow up emails. NO recaps
- 5. Churn and burn prospecting
- 6. No rigid process or framework



SALES SUCESS **____2025**____